



CASE STUDY

CorSource

"We've been working with our Prialto team for a year and they are a key asset to our team! Instead of having our recruiters work on the repeatable tasks, we have our team at Prialto to help out."
- Murnet Mueller, Recruiting Specialist

Why CorSource Chose Prialto

When CorSource promoted their Staffing Coordinator into a Recruiting Specialist role, they needed someone to take over their team's admin support needs. However, they determined that hiring an in-house assistant wasn't a cost-effective solution. So, they decided to find a virtual assistant instead.

CorSource's president had heard positive things about Prialto from a colleague in the industry so, he decided to give it a try. Our managed service approach ensured their assistant was quickly brought up-to-speed and that they never go a business day without support.

500,000+ hours of support

Prialto has provided over 500,000 hours of admin, sales, and operations support to businesses like CorSource. Over the years, we've honed best practices that enable us to offer efficient, knowledgeable, and cost-effective solutions to every client we work with.

About CorSource

CorSource Technology Group is an award-winning technical staffing agency based in Portland, OR. They provide staffing lifecycle management, consulting, staffing, and custom development solutions.

Challenges

CorSource sought Prialto's help because they were experiencing challenges including:

- Their Staffing Coordinator transitioned into a recruiting role
- Their recruiters were spending too much time on tedious tasks
- They needed a cost-effective solution for their admin needs



Keys to Success

- CorSource gave their virtual assistant clear processes and guidelines
- Their VA learned the nuances of their business and is able to anticipate what CorSource's team needs
- CorSource regularly communicates with their VA to set priorities and pivot as needed

Projects

01

Formatting Resumes

CorSource's virtual assistant saves their recruiters time by reformatting all incoming resumes to meet company standards.

02

Job Order Posting

Their virtual assistant takes job orders from recruiters and posts them to internal and external systems.

03

Keeping Recruiters Up-to-Date

CorSource's VA monitors job notifications, updates their internal system (FieldGlass), and notifies recruiters of changes.

04

Creating Skills Matrices

Their virtual assistant sends recruiters documents to make them aware of job requirements.

Results

Improved Recruiter Productivity

CorSource's team has more time to spend on recruiting and account management

Job Orders are Always Up-to-Date

Their team is always up-to-date on job orders since their VA leaves notes for them

Affordable Admin Support

They gained an admin support solution that's more cost-effective than hiring in-house

2+

of employees we support

Prialto primarily supports two employees at CorSource and indirectly supports multiple recruiters on their team.

55

of hours we save per month

Every month, CorSource's virtual assistant saves them approximately 55 hours every month by completing the projects above and more.

100%

% of successful projects

Thanks to the coaching and training CorSource's virtual assistant was given early on, 100% of their work meets or exceed expectations.